

PHILIPPINE BROADBAND MARKET REPORT

OVERVIEW

This special report will give readers a view of the **evolution of the broadband market** in the **Philippines -revenue, market share per provider, latest initiatives, analyst outlook** of the **potential development** and **more** about PH broadband market in the next few years.

KEY PROVIDERS COVERED

- Converge ICT
- Eastern
- Globe
- PLDT
- PT&T
- Radius
- RISE
- Sky Cable
- Source

KEY INDICATORS COVERED

Subscriptions (Historical quarterly figures covering the past 3 years + 5-year forecast):

- **Total broadband subscriptions**
- Total broadband subscriptions – **market share by technology**: xDSL, cable, FTTH/FTTB, fixed wireless access, mobile broadband, satellite)
- Total broadband subscriptions – **market share by provider**
- **Total Business broadband subscriptions**
- Business broadband subscriptions – **market share by technology**: xDSL, cable, FTTH/FTTB, fixed wireless access, mobile broadband, satellite)
- Business broadband subscriptions – **market share by provider**
- **Total Residential broadband subscriptions**
- Residential broadband subscriptions – **market share by technology**: xDSL, cable, FTTH/FTTB, fixed wireless access, mobile broadband, satellite)
- Total Residential broadband subscriptions – **market share by provider**
- **Total broadband penetration rate (including breakdown by technology**: xDSL, cable, FTTH/FTTB, fixed wireless access, mobile broadband, satellite)
- Total broadband penetration rate – **by provider**
- **Business broadband penetration rate (including breakdown by technology**: xDSL, cable, FTTH/FTTB, fixed wireless access, mobile broadband, satellite)
- Business broadband penetration rate – **by provider**
- **Residential broadband penetration rate (including breakdown by technology**: xDSL, cable, FTTH/FTTB, fixed wireless access, mobile broadband, satellite)
- Residential broadband penetration rate – **by provider**

ICT MONITORING

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Revenues, Service Revenues, and ARPU (Historical quarterly figures covering the past 3 years + 5-year forecast):

- **Total broadband revenues**
 - Total broadband revenues by provider
- **Total broadband service revenues**
 - Total broadband service revenues by provider
- **Total broadband ARPU**
 - Total broadband ARPU by provider
- **Total Business broadband revenues**
 - **Total Business broadband service revenues**
 - Business broadband revenues by provider
 - Business broadband service revenues by provider
- **Total Business broadband ARPU**
 - Business broadband ARPU by provider
- **Total Residential broadband revenues**
 - **Total Residential broadband service revenues**
 - Residential broadband revenues by provider
 - Residential broadband service revenues by provider
- **Total Residential broadband ARPU**
 - Residential broadband ARPU by provider

With analyst viewpoints about the evolution of the different broadband technologies and strategic insights about provider developments on new roll-outs/deployments, new product/service bundle offerings, price changes, etc.

OTHER INFORMATION AVAILABLE AS ADD-ON

- Geographic broadband subscription and revenue information (e.g. Greater Metro Manila, Metro Cebu, Metro Davao)
- By key industry broadband subscription and revenue information (e.g. Retail and Wholesale, Education, etc.)
- By business type (i.e. micro, SME, large enterprise) broadband subscription and revenue information

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